



P.O. Box 369 • 21720 155th St. • Basehor, KS • 66007 • Phone: 913-724-8700 • Fax: 913-724-8756

August 1, 2011

Dear Softball Promotions Manager or Sales Director:

Are you looking for an opportunity to make direct contact with softball coaches to show them your products or talk to them about your business? I would like to invite you to take part in the upcoming 2011-2012 National Softball Coaches Clinics where you will have the opportunity to do just that. Our clinics offer softball coaches at every level the opportunity to learn from the best softball coaches, instructors and players in the world. However, they also want to be able to see and purchase the newest equipment, apparel and accessories on the market today. That is where you come in.

All of the exhibitor information is posted on our website, www.nationalsportsclinics.com (click on Exhibitors), where you can select and download the forms you wish to utilize. You may then fill out the appropriate form(s) and mail them to us with your payment. If you wish to make payment using a credit card, you may register for your exhibit space online, or print off the form and fax it to us. Either way is secure.

If you would like to continue to receive information about exhibiting at our clinics, please make certain we have your correct email address. We will send all of our exhibitor information electronically via email. Even if you have been on our mailing list for years, we may not have your email address and we will need that to send information to you.

Exhibitors may be set up from 9 a.m. to 11 p.m. on Friday and 7:30 a.m. through 1:30 p.m. Saturday. The fee includes exhibitor space, 1 or 2 tables and 2 chairs, and dinner for a maximum of two company representatives on Friday night. You may display and sell any softball-related items you carry. **There is a limit of ONE company per booth space purchased.**

You may also want to consider advertising in our coaches' notebook or having your catalog or a flyer inserted in the coaches' packets. Information on those two opportunities is online. Another option is to provide door prizes for giveaway at each clinic. Our participants are always excited at the opportunity to win and it's a great opportunity for you to get some of your product into the coach's hands!

Many of you know our policy regarding product endorsements by our speakers. For those of you who are new to our clinics or who aren't aware of our policy, please note that our speakers will NOT be endorsing your product(s) during their presentations. Please do not ask them to do so during the clinics.

Again, if you would like to exhibit at our National Softball Coaches Clinics in 2011 or 2012, please visit our website, www.nationalsportsclinics.com (click on Exhibitors) and you can download the forms or register online. Also, please make sure to fill out the mailing list form online if you wish to continue receiving this information. If you have any questions, please contact me. Thank you for your time and I hope to see you in the coming months.

Sincerely,

Mary Nutter

Mary Nutter
Clinic Director

enc.



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National Softball Coaches Clinics

Exhibit Space Will Fill Up — Register Early !!!



Please request exhibit space at each location

(Estimated attendance is in parenthesis and based on previous year's attendance)

1 table 2 tables

☐ \$300 ☐ \$400 Sacramento - Nov. 18-19 (150)

☐ \$300 ☐ \$400 Chicago *Advanced* - Dec. 9-10 (450)

☐ \$300 ☐ \$400 Chicago - Jan. 6-7 (500)

☐ \$300 ☐ \$400 Portland, Ore. - Jan. 13-14 (240)

1 table 2 tables

☐ \$300 ☐ \$400 Minneapolis - Jan. 13-14 (250)

☐ \$300 ☐ \$400 Nashville - Jan. 20-21 (400)

☐ \$300 ☐ \$400 Charlotte *Advanced* - Jan. 20-21 (275)

☐ \$300 ☐ \$400 Kansas City - Jan. 27-28 (500)

Company: _____ Phone: (____) _____ Fax: (____) _____

Address: _____ City: _____ State: _____ ZIP _____

EMAIL: (required) _____

Type of business: _____

Please note: NSC is the official supplier of JUGS products at all National Softball Coaches Clinics.

Names of reps to attend clinic: _____

Names of reps to attend dinner (max: 2): _____

***Online registration is available at www.nationalsportsclinics.com and click on Exhibitors

Enclosed is payment in the amount of \$ _____

☐ Visa ☐ MC ☐ Discover _____ Exp Date ____/____

Cardholder Name _____

Cardholder signature _____

If making payment by check, please make payable to:

National Sports Clinics and mail to P.O. Box 369 Basehor, KS 66007

Full payment is required to reserve space & is non-refundable unless cancellation is at least 21 days prior to clinic.

CLINIC DIRECTOR WILL ASSIGN EXHIBIT SPACE BY 9:00 FRIDAY MORNING

Exhibitor area is available for set up from 9 a.m. until 11 p.m. Friday and 7:30 a.m. through 1:30 p.m. Saturday.



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Coaches Notebook Advertisement

Each participant and speaker at the National Softball Coaches Clinics receives a packet which includes a coaches notebook. The notebook contains the clinic schedule, outlines for each speaker's presentation and advertisements.

The notebook is comprised of camera-ready black and white originals which are sized appropriately for the designated space. The notebook is distributed to every participant (approx. 2,700) at these clinics:

2011-2012 Clinic Schedule

Sacramento on Nov. 18-19

Chicago Advanced on Dec. 9-10

Chicago on Jan. 6-7

Minneapolis on Jan. 13-14

Portland, Ore. on Jan. 13-14

Charlotte Advanced on Jan. 20-21

Nashville on Jan. 20-21

Kansas City on Jan. 27-28

I would like to purchase a: ☐ 1/2-page ad for \$190 ☐ full-page ad for \$350
8" wide x 5" high 8" wide x 10" high

****The one-time fee includes printing your advertisement in ALL coaches notebooks at ALL clinics listed above.**

Enclosed please find a check in the amount of \$_____ along with a camera-ready advertisement for use in the Coaches Notebook at the 2011-2012 National Softball Coaches Clinics. This form, accompanied by artwork and full payment must be **received by Oct. 30, 2011** to be included in all clinic notebooks. Advertisements received after Oct. 30, 2011 will be included in as many of the remaining clinics as possible. The advertising cost is a flat fee and can not be prorated.

Please complete the information below and return this form, with payment, by the deadline. If paying by check or money order, please make payable to National Sports Clinics.

Company Name _____ Your Name _____

Address _____ City _____ State _____ ZIP _____

Email: _____

Telephone _____ FAX: _____ ☐ Check ☐ Money order

☐ Visa ☐ MC ☐ Discover _____ Exp Date ____/____

Cardholder Name _____ Cardholder signature _____



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COACHES' PACKET INSERTION

Inserting your company catalog, a sale flyer or other printed material is a great way to get your information into the hands of the softball coaches who attend our clinics. Whether you select one, two, five or all of the clinics, each attendee and speaker at the clinics you select will receive your information in their coaches' packet.

A company catalog or one piece of printed material associated with the company will be distributed to all clinic participants at a cost of \$200 *per clinic*. ***See enclosed shipping instructions.***

I would like to have my company's catalog or brochure inserted in each coach's packet at the following National Softball Coaches Clinics at a cost of \$200 *per clinic*:

2011-2012 National Softball Coaches Clinics

- | | |
|---|--|
| <input type="checkbox"/> Sacramento Nov. 18-19 (150 items) | <input type="checkbox"/> Portland Jan. 13-14 (240 items) |
| <input type="checkbox"/> Chicago Advanced Dec. 9-10 (450 items) | <input type="checkbox"/> Nashville Jan. 20-21 (400 items) |
| <input type="checkbox"/> Chicago Jan. 6-7 (500 items) | <input type="checkbox"/> Charlotte Advanced Jan. 20-21 (275 items) |
| <input type="checkbox"/> Minneapolis Jan. 13-14 (250 items) | <input type="checkbox"/> Kansas City Jan. 27-28 (500 items) |

Enclosed please find a check in the amount of \$ _____ for distribution of company material at the National Softball Coaches Clinics check above. Shipping information is enclosed in this packet. There will be a limited number of inserts accepted. This form, accompanied by full payment must be received 5 business days prior to the clinic(s) you select.

Please complete the information below and return this form, with payment, by the deadline. If you want to pay by check or money order, please make payable to National Sports Clinics.

Company Name _____ Your Name _____

Address _____ City _____ State _____ ZIP _____

Email _____

Telephone _____ FAX: _____ ☐ Check ☐ Money order

☐ Visa ☐ MC ☐ Discover _____ Exp Date ____/____/____

Cardholder Name _____ Cardholder signature _____

SHIPPING INFORMATION

2011-12 National Softball Coaches Clinics

NOTE: Please pay close attention to the dates listed for items to ARRIVE BY but NOT BEFORE! Many hotels face storage limitations and charge the shipper for storing items. Please arrange for boxes to arrive 2 days before the clinic!

Thanks, and if you have any questions, please let us know!

SACRAMENTO ADVANCED CLINIC on Nov. 18-19
HOLD FOR: MARY NUTTER
NATIONAL SPORTS CLINICS

Radisson Hotel Sacramento
500 Leisure Lane
Sacramento CA 95815

Hotel Telephone: 916-226-4218

Send 150; must arrive by Nov. 16, not before Nov. 14

CHICAGO ADVANCED CLINIC on Dec. 9-10
HOLD FOR: MARY NUTTER
NATIONAL SPORTS CLINICS

Westin O'Hare Hotel
6100 N River Road
Rosemount IL 60018

Hotel Telephone: 847-698-6000

Send 450; must arrive by Dec. 7, not before Dec. 5

CHICAGO CLINIC on Jan. 6-7
HOLD FOR: MARY NUTTER
NATIONAL SPORTS CLINICS

Westin O'Hare Hotel
6100 N River Road
Rosemont IL 60018

Hotel Telephone: 847-698-6000

Send 500; must arrive by Jan. 4, not before Jan. 2

MINNEAPOLIS CLINIC on Jan. 13-14
HOLD FOR: MARY NUTTER
NATIONAL SPORTS CLINICS

MINNEAPOLIS MARRIOTT SOUTHWEST
5801 Opus Parkway
Minnetonka, MN 55343

Hotel Telephone: 952-935-5500

Send 250; must arrive by Jan. 11, not before Jan 9

PORTLAND CLINIC on Jan. 13-14

HOLD FOR: MARY NUTTER

NATIONAL SPORTS CLINICS

SHERATON PORTLAND AIRPORT HOTEL

8235 NE Airport Way

Portland OR 97220

Hotel Telephone: 503-281-2500

Send 240; must arrive by Jan. 11, not before Jan. 9

NASHVILLE CLINIC on Jan. 20-21

HOLD FOR: MARY NUTTER

NATIONAL SPORTS CLINICS

Marriott Franklin/Cool Springs

700 Cool Springs Blvd.

Franklin TN 37067

Hotel Telephone: 615-261-6100

Send 400; must arrive by Jan. 18, not before Jan. 16

CHARLOTTE ADVANCED CLINIC on Jan. 20-21

HOLD FOR: MARY NUTTER

NATIONAL SPORTS CLINICS

Sheraton Charlotte Airport Hotel

3315 Scott Futrell Drive

Charlotte NC 28208

Hotel Telephone: 704-392-1200

Send 225; must arrive by Jan. 18, not before Jan. 16

KANSAS CITY CLINIC on Jan. 27-28

HOLD FOR: MARY NUTTER

NATIONAL SPORTS CLINICS

DOUBLETREE HOTEL at CORPORATE WOODS

10100 College Blvd.

Overland Park, KS 66210

Hotel Telephone: 913-451-6100

Send 500; must arrive by Jan. 25, not before Jan. 23



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Greetings!

I would like to thank you for taking part in the upcoming National Softball Coaches Clinic. Here is some information that will be helpful to your representatives who will attend the clinic(s). Please make sure those individuals receive this information.

Where will the exhibits be set up? The exhibit area will be set up in the large foyer area outside the ballroom where the clinic takes place. This will provide the opportunity for exhibitors to be as close as possible to the coaches throughout the clinic. Following the Coaches Social Hour on Friday night, exhibitors may move their merchandise/displays inside the main ballroom where it will be locked up overnight. There will be no security for the exhibit area (foyer) overnight.

How will exhibit space be determined? All exhibitors will be assigned their booth space by the Clinic Director and tables will be identified for your representatives by 9 a.m. Friday. We have made arrangements for exhibitors to begin setting up their tables anytime after 9 a.m. Friday. Booth space will consist of one or two 6-foot conference tables. There is a limit of one company per booth.

Is electricity or other equipment available? If you have any special needs, such as electricity, etc., please make arrangements with the hotel staff. Each exhibitor is responsible for any fees associated with additional services or equipment provided by the hotel. Please plan on hanging banners, photos, etc. on the front of your table unless you have a display.

Where is dinner Friday evening? We will provide dinner for a maximum of 2 of your representatives Friday evening along with our speakers and staff. The Clinic Director will let all exhibitors know where the dinner will be held. The exhibit area will be secured *only* during the dinner break Friday so that your representatives may leave for dinner.

How late is the exhibit area open? The Coaches Social Hour will be held in the exhibit area Friday night until 11 p.m. and is an excellent opportunity for you to meet with the coaches. On Saturday, the exhibitor area will open at 7:30 a.m. and remain open through the lunch break. Most exhibitors pack up during or right after the lunch break.

Can exhibitors ask speakers to endorse or talk about their product? Please do not ask our speakers to endorse or talk about your products/services during their presentations. On the occasions that this has occurred in the past, we have received very negative feedback from our attendees. Each exhibitor has ample time to visit with the attendees to discuss and sell their products/services. Thank you in advance for not putting our speakers in a difficult position.

Also, please note that NSC is the official supplier of all JUGS equipment at all National Softball Coaches Clinics.

Thank you again for being a part of the National Softball Coaches Clinic and I want to wish you much success for the coming year. If you have any questions, please contact me.

Sincerely,

Mary Nutter

enc.

2011-12 National Softball Coaches Clinic Sites

SACRAMENTO

DATE: November 18-19, 2011

CLINIC SITE:

Radisson Hotel Sacramento
500 Leisure Lane
Sacramento, CA 95815
916-226-4218

ROOM RATES: Single — \$89/night
Double — \$89/night

NOTE — When making reservations, designate that you will be attending the clinic. Rates apply Thursday, Friday and Saturday nights. Please make your reservation as early as possible to receive clinic rate

CHICAGO

DATE: January 6-7, 2012

CLINIC SITE:

Westin O'Hare
6100 N. River Road
Rosemont, IL 60018
847-698-6000

ROOM RATES: Single — \$89/night
Double — \$89/night

NOTE — When making reservations, designate that you will be attending the clinic. Rates apply Thursday, Friday and Saturday nights. Please make your reservation as early as possible to receive clinic rate.

PORTLAND

DATE: January 13-14, 2012

CLINIC SITE:

Sheraton Portland Airport Hotel
8235 NE Airport Way
Portland, OR 97220
503-281-2500

ROOM RATES: Single — \$97/night
Double — \$97/night

NOTE — When making reservations, designate that you will be attending the clinic. Rates apply Thursday, Friday and Saturday nights. Please make your reservation as early as possible to receive clinic rate.

MINNEAPOLIS

DATE: January 13-14, 2012

CLINIC SITE:

Minneapolis Marriott Southwest
5801 Opus Parkway
Minnetonka, MN 55343
(952) 935-5500

ROOM RATES: Single — \$79/night
Double — \$79/night

NOTE — When making reservations, designate that you will be attending the clinic. Rates apply Thursday, Friday and Saturday nights. Please make your reservation as early as possible to receive clinic rate.

NASHVILLE

DATE: January 20-21, 2012

CLINIC SITE:

Marriott Franklin/Cool Springs
700 Cool Springs Blvd.
Franklin, TN 37067
615-261-6100

ROOM RATES: Single — \$92/night
Double — \$92/night

NOTE — When making reservations, designate that you will be attending the clinic. Rates apply Thursday, Friday and Saturday nights. Please make your reservation as early as possible to receive clinic rate.

KANSAS CITY

DATE: January 27-28, 2012

CLINIC SITE:

Doubletree at Corporate Woods
10100 College Boulevard
Overland Park, KS 66210
(913) 451-6100

ROOM RATES: Single — \$85/night
Double — \$85/night

NOTE — When making reservations, designate that you will be attending the clinic. Rates apply Thursday, Friday and Saturday nights. Please make your reservation as early as possible to receive clinic rate.

2011-2012 ADVANCED National Softball Coaches Clinic Sites

CHICAGO ADVANCED

DATE:

December 9-10, 2011

CLINIC SITE:

The Westin O'Hare Airport
6100 River Road
Rosemont, IL 60018
847-698-6000

ROOM RATES:

Single — \$87/night
Double — \$87/night

NOTE — When making reservations, designate that you will be attending the clinic. Rates apply Thursday, Friday and Saturday nights. Please make your reservation as early as possible to receive clinic rate.

CHARLOTTE ADVANCED

DATE:

January 20-21, 2012

CLINIC SITE:

Sheraton Charlotte Airport Hotel
3315 Scott Futrell Dr.
Charlotte, NC 28208
704-392-1200

ROOM RATES:

Single — \$95/night
Double — \$95/night

NOTE — When making reservations, designate that you will be attending the clinic. Rates apply Thursday, Friday and Saturday nights. Please make your reservation as early as possible to receive clinic rate.