



P.O. Box 369 • Basehor, KS • 66007 • Ph: 913-724-8700 • Fax: 913-724-875

Dear Softball Promotions Manager or Sales Director:

Are you looking for an opportunity to make direct contact with softball coaches to show them your products or talk to them about your business? I would like to invite you to take part in the upcoming 2016-17 National Softball Coaches Clinics where you will have the opportunity to do just that. Our clinics offer softball coaches at every level the opportunity to learn from the best softball coaches, instructors and players in the world. However, they also want to be able to see and purchase the newest equipment, apparel and accessories on the market today. That is where you come in.

All of the exhibitor information is posted on our website, www.nationalsportsclinics.com (click on Exhibitors), where you can select and download the forms you wish to utilize. You may then fill out the appropriate form(s) and mail them to us with your payment. If you wish to make payment using a credit card, you may register for your exhibit space online, or print off the form and fax it to us. Either way is secure.

Please note this major change: Unless you have paid to have a catalog/flyer inserted in the clinic notebook, you will need **to label all boxes to you representative's name** in care of the hotel. The hotels are increasingly applying charges for receiving/storing boxes. We have absorbed this cost at some sites for the past few years, but it is becoming prohibitive and I would rather not increase exhibit fees for everyone since a minority of vendors ship boxes for their booths. ***NSC will no longer be able to cover the costs of boxes shipped to the hotel for exhibitors.***

Exhibitors may be set up from 9 a.m. to 11 p.m. on Friday and 7:30 a.m. through 1:30 p.m. Saturday. The fee includes exhibitor space of 1 or 2 tables and 2 chairs, and dinner for a maximum of two company representatives on Friday night. The tables are typically 30" wide and 6' long. You may display and sell any softball-related items you carry. ***There is a limit of ONE company per booth.***

You may also want to consider advertising in our coaches' notebook or having your catalog or a flyer inserted in the coaches' packets. Information on those two opportunities is online. Another option is to provide door prizes for giveaway at each clinic. Our participants are always excited at the opportunity to win and it's a great opportunity for you to get some of your product into the coach's hands!

Many of you know our policy regarding product endorsements by our speakers. For those of you who are new to our clinics or who aren't aware of our policy, please note that ***our speakers will NOT be endorsing your product(s) during their presentations. Please do not ask them to do so during the clinics.***

Again, if you would like to exhibit at our National Softball Coaches Clinics in 2016-17, please visit our website, www.nationalsportsclinics.com (click on Exhibitors) and you can download the forms or register online. Also, please make sure to fill out the mailing list form online if you wish to continue receiving this information. If you have any questions, please contact me. Thank you for your time and I hope to see you in the coming months.

Sincerely,

Traci Mayberry



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EXHIBIT SPACE WILL FILL UP — REGISTER EARLY !!!

National Softball Coaches Clinics

✓ Please request exhibit space at each location

Estimates below are conservatively based on previous year's attendance

1 Table 2 Tables

\$350 \$425 Chicago Advanced Dec. 2-3 (450)

\$350 \$425 Chicago Jan. 6-7 (400)

\$350 \$425 Minneapolis Jan. 13-14 (275)

\$350 \$425 Portland Jan. 13-14 (275)

1 Table 2 Tables

\$350 \$425 Nashville Jan. 20-21 (350)

\$350 \$425 Charlotte Advanced Jan. 20-21 (225)

\$350 \$425 Kansas City Jan. 27-28 (400)

****If you plan to ship items to the hotel, please see the Shipping Information sheet for details.

Exhibit tables are normally 30" x 6' in size.

Company Name _____ Phone: (____) _____ Fax: _____

Mailing Address _____ City _____ State _____ ZIP _____

Email: _____

Type of business: _____

Please Note: NSC is the official dealer for JUGS products at all National Softball Coaches Clinics

Name(s) of reps to attend clinic: _____

Number of reps (max. of 2) to attend dinner: none one two

**Online registration is available at www.nationalsportsclinics.com and click on Exhibitors

Enclosed is payment in the amount of: \$ _____

VISA MC DISC _____ EXP ____/____

Security Code _____ Cardholder Name _____

Cardholder Signature _____

If paying by check, please make payable to: National Sports Clinics • PO Box 369 • Basehor, KS • 66007

Full payment is required to reserve space & is non-refundable unless cancellation is made at least 14 days prior to clinic.

EXHIBIT SPACE WILL BE ASSIGNED BY CLINIC DIRECTOR BY 9 a.m. FRIDAY

Exhibit area is open from 9 a.m. to 11 p.m. Friday & 7:30 a.m. to 1:30 p.m. Saturday



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Coaches' Notebook Advertisement

Each participant and speaker at the National Softball Coaches Clinics receives a packet that includes a notebook. The notebook contains the clinic schedule, outlines for each speaker's presentation as well as advertisements. The advertisements for the notebook are comprised of camera-ready black and white originals that are sized appropriately for the designated space (see below). There is one flat fee for placing an advertisement in each notebook. The notebook is distributed to every participant at each clinic.

Clinic Schedule

Chicago Advanced Dec. 2-3
Chicago Jan. 6-7
Minneapolis Jan. 13-14
Portland Jan. 13-14

Charlotte Advanced Jan. 20-21
Nashville Jan. 20-21
Kansas City Jan. 27-28

The one-time fee includes printing your advertisement in ALL coaches' notebooks at the clinics shown above.

1/2 Page Ad \$250

Cannot exceed 7.5" wide x 4.5" high

Full-Page Ad \$400

Cannot exceed 7.5" wide x 10" high

Enclosed is \$_____ along with a camera-ready advertisement. This form, accompanied by the appropriately sized artwork, and full payment must be received by Nov. 10, 2016 to be included in all clinic notebooks. *Ads accepted after that date will be printed in remaining clinic notebooks.* The advertising cost is a flat rate and will not be prorated. Ads may be emailed in PDF format to: staff@nationalsportsclinics.com

Company Name _____ Authorized Representative _____

Mailing Address _____ City _____ State _____ ZIP _____

Email: _____

Telephone: (_____) _____ Fax: _____ Check Money order

VISA MASTERCARD DISCOVER

EXP ___/___ 3-digit code _____

Cardholder Name _____

Cardholder Signature _____



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COACHES' PACKET INSERTION

Inserting your company catalog, a sale flyer or other printed material is a great way to get your information into the hands of softball coaches who attend our clinics. Each attendee and speaker at each clinic will receive a coaches' packet.

A company catalog or one piece of printed material associated with the company will be distributed to all clinic participants at a cost of \$200 per clinic. See enclosed Shipping Information.

Please check below the clinics where you would like to have your item inserted in the coaches' packets:

2016-17 National Softball Coaches Clinics

- | | |
|--|--|
| <input type="checkbox"/> Chicago Advanced Dec. 2-3 (450 items) | <input type="checkbox"/> Nashville Jan. 20-21 (350 items) |
| <input type="checkbox"/> Chicago Jan. 6-7 (400 items) | <input type="checkbox"/> Charlotte Advanced Jan. 20-21 (225 items) |
| <input type="checkbox"/> Minneapolis Jan. 13-14 (275 items) | <input type="checkbox"/> Kansas City Jan. 27-28 (400 items) |
| <input type="checkbox"/> Portland Jan. 13-14 (275 items) | |

Please see the Shipping Information sheet for deadlines for items to arrive at clinic site and shipping label instructions.

Enclosed, please find payment in the amount of \$_____ (\$200 per clinic) for distribution of one printed item in the National Softball Coaches Clinics coaches' packets designated above.

Please complete the information below and return this form, with payment, so that it is received at least 3 business days prior to the first clinic you have selected.

Company Name _____ Contact _____

Mailing Address _____ City _____ State _____ ZIP _____

Email: _____ Phone: (_____) _____ Fax: _____

Check VISA MASTERCARD DISCOVER

EXP ____/____ 3-digit code _____

Cardholder Name _____

Cardholder Signature _____



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SHIPPING INFORMATION 2016-2017 National Softball Coaches Clinics

NOTE: ONLY if you are shipping items *for insertion into the Coaches' Packets*, address boxes to: HOLD for Traci Mayberry
National Sports Clinics

ADVANCED CHICAGO CLINIC **NEW LOCATION!!!**

Dec. 2-3, 2016

SHIP: 450 PIECES — MUST arrive by Nov. 30, 2016

HOLD FOR: YOUR REP'S NAME

YOUR COMPANY NAME

Crowne Plaza Chicago O'Hare
5440 North River Road
Rosemont, IL 60018
Hotel Phone: 847-337-5793

NASHVILLE CLINIC

Jan. 20-21, 2017

SHIP: 350 PIECES — MUST arrive by Jan. 18, 2017

HOLD FOR: YOUR REP'S NAME

YOUR COMPANY NAME

Marriott Franklin/Cool Springs
700 Cool Springs Blvd.
Franklin, TN 37067
Hotel Phone: 615-261-6100

CHICAGO CLINIC

Jan. 6-7, 2017

SHIP: 400 PIECES — MUST arrive by Jan. 4, 2017

HOLD FOR: YOUR REP'S NAME

YOUR COMPANY NAME

Hyatt Regency O'Hare
9300 Bryn Mawr Ave.
Rosemont, IL 60018
Hotel Phone: 847-663-4439

ADVANCED CHARLOTTE CLINIC

Jan. 20-21, 2017

SHIP: 225 PIECES — MUST arrive by Jan. 18, 2017

HOLD FOR: YOUR REP'S NAME

YOUR COMPANY NAME

Sheraton Charlotte Airport Hotel
3315 Scott Futrell Dr.
Charlotte, NC 28208
Hotel Phone: 704-392-1200

PORTLAND CLINIC

Jan. 13-14, 2017

SHIP: 275 PIECES — MUST arrive by Jan. 11, 2017

HOLD FOR: YOUR REP'S NAME

YOUR COMPANY NAME

Sheraton Portland Airport Hotel
8235 NE Airport Way
Portland, OR 97220
Hotel Phone: 503-281-2500

KANSAS CITY CLINIC **NEW LOCATION!!!**

Jan. 27-28, 2017

SHIP: 400 PIECES — MUST arrive by Jan. 25, 2017

HOLD FOR: YOUR REP'S NAME

YOUR COMPANY NAME

Overland Park Marriott
10800 Metcalf Avenue
Overland Park, KS 66210
Hotel Phone: 913-451-8000

MINNEAPOLIS CLINIC

Jan. 13-14, 2017

SHIP: 275 PIECES — MUST arrive by Jan. 11, 2017

HOLD FOR: YOUR REP'S NAME

YOUR COMPANY NAME

Minneapolis Marriott Southwest
5801 Opus Parkway
Minnetonka, MN 55343
Hotel Phone: 952-935-5500

2016-17 National Softball Coaches Clinic Sites

CHICAGO ADVANCED

DATE: December 2-3, 2016

CLINIC SITE: NEW LOCATION!

Crowne Plaza Chicago O'Hare
5440 N. River Road
Rosemont, IL 60018
877-337-5793

ROOM RATES:

Single/Double — \$85/night

Note: Please make hotel reservations as early as possible to take advantage of clinic rates. Rooms in our block are available on a **first-come, first-serve basis until Nov. 17, 2016** or the block is filled. After the block is filled, the clinic rate will be honored based on availability.

CHICAGO

DATE: January 6-7, 2017

CLINIC SITE:

Hyatt Regency O'Hare
9300 Bryn Mawr Ave.
Rosemont, IL 60018
888-421-1442

ROOM RATES:

Single/Double — \$101/night

Note: Please make hotel reservations as early as possible to take advantage of clinic rates. Rooms in our block are available on a **first-come, first-serve basis until Dec. 22, 2016** or the block is filled. After the block is filled, the clinic rate will be honored based on availability.

PORTLAND

DATE: January 13-14, 2017

CLINIC SITE:

Sheraton Portland Airport Hotel
8235 NE Airport Way
Portland, OR 97220
503-281-2500

ROOM RATES:

Single/Double — \$103/night

Note: Please make hotel reservations as early as possible to take advantage of clinic rates. Rooms in our block are available on a **first-come, first-serve basis until Jan. 3, 2017** or the block is filled. After the block is filled, the clinic rate will be honored based on availability.

MINNEAPOLIS

DATE: January 13-14, 2017

CLINIC SITE:

Minneapolis Marriott Southwest
5801 Opus Parkway
Minnetonka, MN 55343
(952) 935-5500

ROOM RATES:

Single/Double — \$91/night

Note: You may make room reservations by clicking on the above link. Please make hotel reservations as early as possible to take advantage of clinic rates. Rooms in our block are available on a **first-come, first-serve basis until Dec. 30, 2016** or the block is filled. After the block is filled, the clinic rate will be honored based on availability.

NASHVILLE

DATE: January 20-21, 2017

CLINIC SITE:

Marriott Franklin/Cool Springs
700 Cool Springs Blvd.
Franklin, TN 37067
615-261-6100

ROOM RATES:

Single/Double — \$99/night

Note: You may make room reservations by clicking on the above link. Please make hotel reservations as early as possible to take advantage of clinic rates. Rooms in our block are available on a **first-come, first-serve basis until Jan. 6, 2017** or the block is filled. After the block is filled, the clinic rate will be honored based on availability.

CHARLOTTE ADVANCED

DATE: January 20-21, 2017

CLINIC SITE:

Sheraton Charlotte Airport Hotel
3315 Scott Futrell Dr.
Charlotte, NC 28208
704-392-1200

ROOM RATES:

Single/Double — \$98/night

Note: You may make room reservations by clicking on the above link. Please make hotel reservations as early as possible to take advantage of clinic rates. Rooms in our block are available on a **first-come, first-serve basis until Jan. 6, 2017** or the block is filled. After the block is filled, the clinic rate will be honored based on availability.

KANSAS CITY

DATE: January 27-28, 2017

CLINIC SITE: NEW LOCATION!

Overland Park Marriott
10800 Metcalf Ave.
Overland Park, KS 66210
(913) 451-8000

ROOM RATES:

Single/Double — \$95/night

Note: You may make room reservations by clicking on the above link. Please make hotel reservations as early as possible to take advantage of clinic rates. Rooms in our block are available on a **first-come, first-serve basis until Jan. 12, 2017** or the block is filled. After the block is filled, the clinic rate will be honored based on availability.



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Greetings!

I would like to thank you for taking part in the upcoming National Softball Coaches Clinic. Here is some information that will be helpful to your representatives who will attend the clinic(s). Please make sure those individuals receive this information.

Where will the exhibits be set up? The exhibit area will be set up in the large foyer area outside the ballroom where the clinic takes place, or in a designated meeting room. This will provide the opportunity for exhibitors to be as close as possible to the coaches throughout the clinic. Following the Coaches Social Hour on Friday night, exhibitors may move their merchandise/displays inside the main ballroom where it will be locked up overnight. There will be no security for the exhibit area (foyer) overnight.

How will exhibit space be determined? The Clinic Director will assign booth space and tables will be identified for your representatives by 9 a.m. Friday. We have made arrangements for exhibitors to **begin setting up their tables anytime after 9 a.m. Friday.** Booth space will consist of one or two 30" by 6-foot conference tables. There is a limit of one company per booth.

Is electricity or other equipment available? If you have any special needs, such as electricity, etc., please make arrangements with the hotel staff. Each exhibitor is responsible for any fees associated with additional services or equipment provided by the hotel. Please plan on hanging banners, photos, etc. on the front of your table unless you have a display. You will save by bringing as much of your own equipment as possible ie extension cords.

Where is dinner Friday evening? We will provide dinner for a maximum of 2 of your representatives Friday evening along with our speakers and staff. The Clinic Director will let all exhibitors know where the dinner will be held. The exhibit area will be secured *only* during the dinner break Friday so that your representatives may leave for dinner.

How late is the exhibit area open? The Coaches Social Hour will be held in the exhibit area Friday night until 11 p.m. and is an excellent opportunity for you to meet with the coaches. On Saturday, the exhibitor area will open at 7:30 a.m. and remain open through the lunch break. Most exhibitors pack up during or right after the lunch break.

Can exhibitors ask speakers to endorse or talk about their product? Please do not ask our speakers to endorse or talk about your products/services during their presentations. On the occasions that this has occurred in the past, we have received very negative feedback from our attendees. Each exhibitor has ample time to visit with the attendees to discuss and sell their products/services. Thank you in advance for not putting our speakers in a difficult position.

Also, please note that NSC is the official supplier of all JUGS equipment at all National Softball Coaches Clinics.

Thank you again for being a part of the National Softball Coaches Clinic and I want to wish you much success for the coming year. If you have any questions, please contact me.

Sincerely,

Traci Mayberry